



O'Neill School of Public and Environmental Affairs
O'NEILL IN BERLIN, SPEA-V 482/582, 13986/13987

Metropolitan Development: The Case of Berlin

Meeting Daily, March 11-18, 2023



This course involves an O'Neill International program in March 2023 at the Indiana University Gateway in Berlin, Germany. The program will consist of one credit of coursework on an overseas application and case study of Metropolitan Development in Berlin, Germany.

The focus of the course will be on exploring and analysing Berlin as an overseas case study of Metropolitan Development. In particular, the role of policy in shaping the evolution and development of Berlin as well as other cities and regions in Germany will be analysed. The course will provide a detailed focus of the salient features of Germany and Berlin highlighted in the book, *The Seven Secrets of Germany: Economic Resilience in an Era of Global Turbulence*. In particular, this course will examine specific policies and institutions which have insulated Berlin, along with the rest of the country, from the long-term economic deterioration that has plagued much of Europe and enabled it to take advantage of the opportunities afforded from globalization rather than succumbing as a victim. These insights can be instructive to other cities, regions and countries and refute the defeatist view that globalization leads to an inevitable deterioration of standard of living, quality of life, and economic prosperity.

Venue - Indiana University Europe Gateway
Building B - Gneisenaustraße 27, 10961 Berlin, Germany

Instructor - David Audretsch: daudrets@indiana.edu

Staff Assistant – Emily Tally: etally@iu.edu

Learning Objectives

Through individual written and oral assignments, you will learn:

- **Political awareness:** A deep understanding of the cause-effect relationship of public policy that can also be applied to more selective O'Neill course offerings in fundraising, non-profit organizations, program evaluation, and strategic management.
- **Critical Thinking:** How to think like a public policymaker in the day-to-day tasks of meeting mission objectives, motivating supporters (and voters), thinking strategically, planning effectively, playing well with others, setting/meeting performance objectives, and – most of all – earning the public trust through effective political decision-making.

Required Reading

Audretsch, D. B., & Lehmann, E. E. (2016). *The Seven Secrets of Germany: Economic Resilience in an Era of Global Turbulence*: Oxford University Press

Grading

Journal (40%) due Tuesday, March 31st to kboshea@iu.edu

The general expectation is that you write one entry per day during the trip. You are encouraged to keep up with your journaling so that you can record experiences while they are fresh.

Critical Reflective Essay (40%) due Tuesday, March 31st to kboshea@iu.edu

You will need to write a 3-4 page essay that critically reflects upon the experiences you had while in Berlin.

Attendance (20%)

Each student is required to attend all classes and group activities while in Berlin and in Bloomington.

Grading Scale

The grading scale used is:

A+ = (97%); A = (93%); A- = (90%); B+ = (87%); B = (83%); B- = (80%); C+ = (77%); C = (73%); C- = (70%); D+ = (67%); D = (63%); D- = (60%); F = 0.0
100%–90% = A +/- excellent, inspired, thorough, immaculate
89%–80% = B +/- good, resourceful, complete, organized
79%–70% = C +/- acceptable, basic, tidy
69%–60% = D +/- below par, has some content but unclear,
messy
59%–0% = F unacceptable

Academic Dishonesty

O'Neill faculty do not tolerate cheating, plagiarism, or any other form of academic dishonesty. If you have not done so, you should read the IUB Code of Students Rights, Responsibilities, and Conduct, which can be accessed at <http://dsa.indiana.edu/Code/> so you will be sure to understand what these terms mean and what penalties can be issued for academic dishonesty. Academic dishonesty can result in a grade of F for the class (an F for academic dishonesty cannot be removed from the transcript). Significant violations of the Code can result in expulsion from the University.

Syllabus Disclaimer

The instructor reserves the right to change the syllabus as needed throughout the course of the semester. Whenever a change is made, students will be notified as early as possible during class and/or via email about the change(s).

O'Neill School expectations of civility and professional conduct¹

The O'Neill School takes matters of honesty and integrity seriously because O'Neill is the training ground for future leaders in government, civic organizations, health organizations, and other institutions charged with providing resources for the public, and for members of society who are vulnerable and who are lacking in power and status. Precisely because O'Neill graduates tend to rise to positions of power and responsibility, it is critical that the lessons of honesty and integrity are learned early.

O'Neill requires that all members of its community – students, faculty, and staff – treat others with an attitude of mutual respect both in the classroom and during all academic and nonacademic activities outside the classroom. A student is expected to show respect through behavior that promotes conditions in which all students can learn without interruption or distraction. These behaviors foster an appropriate atmosphere inside and outside the classroom:

- Students are expected to attend class regularly and to be prepared for class.
- Students must be punctual in their arrival to class and be present and attentive for the duration of the class. Eating, sleeping, reading the newspaper, doing work for another class, wandering in and out of the classroom, and packing up or leaving class early are not civil or professional behaviors.
- Students must abide by the course policy regarding use of electronic devices in the classroom.
- Students must responsibly participate in class activities and during team meetings.
- Students must address faculty members, other students, and others appropriately and with respect, whether in person, in writing, or in electronic communications.
- Students must show tolerance and respect for diverse nationalities, religions, races, sexual orientations, and physical abilities.
- Students must not destroy or deface classroom property nor leave litter in the classroom.

¹ These expectations are excerpted from the O'Neill School Honor Code which can be found at:

https://oneill.indiana.edu/doc/undergraduate/ugrd_student_honorcode.pdf

Berlin 2023 Tentative Itinerary:

Saturday, March 11th

- 2:00pm- Check-in starts at Ibis Budget
 - Address: Anhalter Str. 6, 10963 Berlin, Germany
- 5:15pm- Meet in lobby before dinner
- 6:00pm- Welcome Dinner: Dolden Mädel

Sunday, March 12th

- 9:30am-12:00pm: Lecture (David Audretsch)- Chapter 1
 - IU Gateway Address: Gneisenaustraße 27, 10961 Berlin, Germany
- Lunch on your own
- 2:00pm: Berlin Walking Tour
 - Meet in hotel lobby

Monday, March 13th

- 10:00am-12:00pm: Class at CIEE U-Lounge Katrin Völkner
- 1:30pm-3:00pm Bundestag Tour
- 3:30-5:00 pm Lecture (Maha Aly, Institute for Entrepreneurial Emotional Education) Chapter 2, IU Gateway, Gneisenaustraße 27, 10961 Berlin, Germany
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Tuesday, March 14th

- 9:00am-12:00pm: Lecture ((Maha Aly, Institute for Entrepreneurial Emotional Education) Chapter 2, IU Gateway, Gneisenaustraße 27, 10961 Berlin
- Lunch on your own
- 2:00pm-5:00pm: Lecture (Ronja Kirschning-Chapters 2&6, IU Gateway, Gneisenaustraße 27, 10961 Berlin, Germany

Wednesday, March 15th

- 10:00am-12:00pm Berlin Wall
- Lunch on your own
- 2:00pm-5:00pm: Ann-Christin Grözinger, University of Siegen, IU Europe Gateway)- Chapter 9

Thursday, March 16th

- Sachsenhausen Concentration Camp
 - 7:00 am: be ready to go in the lobby
- 2:00 pm-4:00pm Reflection Lunch IU Europe Gateway U Lounge

Friday, March 17th

- 9:00am-12:00pm: Lecture (Jonah Otto, University of Augsburg, IU Europe Gateway)- Chapter 3
- Lunch on your own
- 2:00pm River Cruise
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Saturday, March 18th **Check out by 11:00am**

Speaker Bios:

Maha Aly



Maha Aly is Co-Founder of the Institute of Entrepreneurial Emotional Education (IEEE). Her PhD focuses on entrepreneurial psychology. She brings 16 years of diversified hands-on experience including professional & academic specialty in the field of customer-centricity & digital creation of emotional connection in various technology-based industries like e-banking, telecom & e-commerce, as well as professional certifications & practical experience in various schools of coaching, psychoanalysis & emotional therapy since 2014. She has been training & consulting nascent entrepreneurs since 2015 in different countries (Egypt, Germany, UAE & UK). That was based on practicing entrepreneurship herself through creating & running her profitable small business 2011-2017. Her MBA degree taught her that business administration isn't just about operational knowledge, but also understanding human emotions during the venture creation process.

Dr. David B. Audretsch – Indiana University

David Audretsch is a Distinguished Professor and Ameritech Chair of Economic Development at Indiana University, where he serves as Director of the Institute for Development Strategies. He is also an Honorary Professor of Industrial Economics and Entrepreneurship at the WHU-Otto Beisheim School of Management in Germany and Co-Founder of the Institute of Entrepreneurial Emotional Education (IEEE).

Audretsch's research has focused on the links between entrepreneurship, government policy, innovation, economic development and global competitiveness. He is co-author of *The Seven Secrets of Germany*, published by Oxford University Press. He is co-founder and Editor-in-Chief of *Small Business Economics: An Entrepreneurship Journal*. Audretsch has served as a member of the Advisory Board to a number of international research and policy institutes, including Chair of the Deutsches Institut für



Wirtschaftsforschung Berlin (German Institute for Economic Analysis Berlin); Chair of the Stifterverband für die Deutsche Wissenschaft (Foundation for the Promotion of German Science) in Berlin, Germany; the Center for European Economic Research (Zentrum für Europäische Wirtschaftsforschung) in Mannheim, Germany; and the Jackstädt Centre for Entrepreneurship in Wuppertal, Germany.



Ann-Christin Grözinger – University of Siegen

Ann-Christin Grözinger is a Ph.D. student and research assistant at the Chair for Entrepreneurship and Family Business at the University of Siegen. Her research focuses on psychological factors in small and medium-sized enterprises and the German Mittelstand. She is also interested in topics in the field of sustainable entrepreneurship. Currently, she is a grantee of the Fulbright Germany Ph.D. scholarship Program and is visiting David Audretsch at Indiana University for a joint research project.

Ronja Kirschning

Ronja Kirschning is a Ph.D. candidate at the ESCP Business School in Berlin. She serves as a Visiting Researcher at the Anderson School of Management at UCLA Anderson. She received her Bachelors Degree from Maastricht University and her Masters Degree in International Management & Design Innovation, with Distinction.



Jonah Otto – University of Augsburg

Jonah Otto earned his undergraduate degree from the University of Southern Indiana (USA), focusing on International Political Science and European History. During this time he completed study programs in both the United Kingdom and Ghana while also completing work placements at the United States Census Bureaus and the law office of Rudolph, Fine, Porter & Johnson LLP. After finishing his undergraduate studies he took an internship placement with the U.S. Department of State in Edinburgh, Scotland, where he performed political and media analysis of the Scottish independence referendum.

for the U.S. Embassy in London. He then went on to complete a Master of Public Affairs (MPA) degree from Indiana University (USA), where he focused on Public Management, Non- Governmental Organization Management, International Education, and Economic Development. During the course of his graduate studies he completed a work placement for CCS Nonprofit Consultants on a UNICEF global health initiative and also for Radius Indiana Economic Development Corporation as a project manager for a regional branding and marketing campaign.

After completing his graduate degree, he gained further professional experience as the Assistant Director of International Programs at the School of Public and Environmental Affairs at Indiana University (USA). In this role he managed the international relations and partnerships of the school, supervised the school's international scholar program, and developed and evaluated international programming for faculty members and students. In addition to his administrative duties he also performed economic development research, instructed undergraduate courses on international economic development and cultural immersion, and presented at international education professional conferences.

He has been working as a research associate and doctoral student at the Chair of management and organization since the summer semester of 2018. His research focuses on international organizations, education and economic development.



Katrin Völkner - Director, Europe Gateway

Katrin Völkner is the director of the IU Europe Gateway. She was born and raised in Berlin, but moved to the United States for her studies and completed a PhD in interdisciplinary German Studies at Duke University. After more than 20 years in the US, Katrin returned to Germany where she worked for CIEE (Council on International Educational Exchange) and at the University of Potsdam.

Katrin has dedicated her career as an educator and administrator to advancing and nurturing cross-cultural learning opportunities and exchanges across disciplinary and national borders. In her work as a faculty member at Northwestern University in Evanston, Illinois, she was the director of the Multimedia Learning Center and she co-led the Global Languages Initiative, a multi-year effort that supported foreign language learning and global engagement throughout the university community. In her recent work at the University of Potsdam, Katrin managed a transdisciplinary and multi-professional team focused on improving educational practices.

As a graduate of both German and American institutions and as a dual citizen, Katrin is deeply committed to supporting transnational educational and research cooperation and IU's overall international agenda.